



PHD Canada

* Kimberly-Clark | **OMG**

MARKET SCALE

\$1.7B
Media Billings

The Largest Clout in Market

DOMINANT NATIONAL PRESENCE

3
Cities

950+
Employees

In Market Expertise that Understand Local Nuance

A SELECTION OF OUR CLIENTS



Geolocation

POPEYES

Loyalty & Repeat Visits



Scotiabank

Connecting Brand & Performance

Tangerine

Operationalising Data



Modernising
Heritage Brands

Dove

Brands on the Cutting
Edge of Culture

HIGHLY RECOGNISED AGENCY



2023 Agency
of the Year

Progressive Agency that Attracts the Best Talent



Most Awarded
Network In Canada



Most Creative Company
of the Year 2023

Creativity as Part of our DNA