

OMD Korea

LOCAL PRESENCE ENSURES DELIVERY AT SCALE

+47.6% Growth Y-O-Y

\$71M Media Billings

FY 2024 forecast

50+ Agency

Professionals

Seoul office

Industry avg. 19.17%



We deliver...

Media & integrated marketing communication planning services with agility and effectiveness at our heart



Strong and long-standing client partnerships

Powerful media partnerships to deliver tangible benefits to clients

GROWING PORTFOLIO OF GLOBAL BRANDS SINCE 2016

LAND > -ROVER **Expedia** (Henkel) מת sanofi PHILIPS **LG BURBERRY** PORSCHE FedEx Lipton Beiersdorf **▲** DELTA a m Electrolux CLOROX GUINNESS° Hotels.com[™]

A SELECTION OF OUR CLIENTS

VOLKSWAGEN

DEC 16 JAN 17



APR 17 MAY 17





DEC 18



APR 19



JUN 19





JAN 21



APR 21



JAN 22



APR 23





MAR 24

DEC 23



APR 24

SONY PICTURES

FERRERO



FEB 18



JUN 18







JAN 20



