



OMG AUSTRALIA

OMNICOM MEDIA GROUP AUSTRALIA EMBODIES THE AGENCY-AS-A-PLATFORM MODEL, SEAMLESSLY INTEGRATING RESOURCES TO DELIVER COMPREHENSIVE, END-TO-END SOLUTIONS

**Sydney, Melbourne,
Brisbane, Canberra**
4 Offices in Australia

1,300+
Number of Employees

\$2.3bn
Media Billing

We leverage the diverse expertise of our group to drive client business growth and contribute positively to society. Powered by Omni, our proprietary marketing orchestration system, OMG Australia provides full-service capabilities across:



Media



Sports & Entertainment



Activations



eCommerce



Retail Media



Performance Marketing

INTEGRATED EXPERTISE,
CULTIVATED BY CULTURE



coles



DIAGEO



SUNCORP



LATEST WINS
(2023 + 2024)



VIVA
EnergyAustralia

AWARD WINS

